



A Non profit organisation under section 25 of Companies Act.



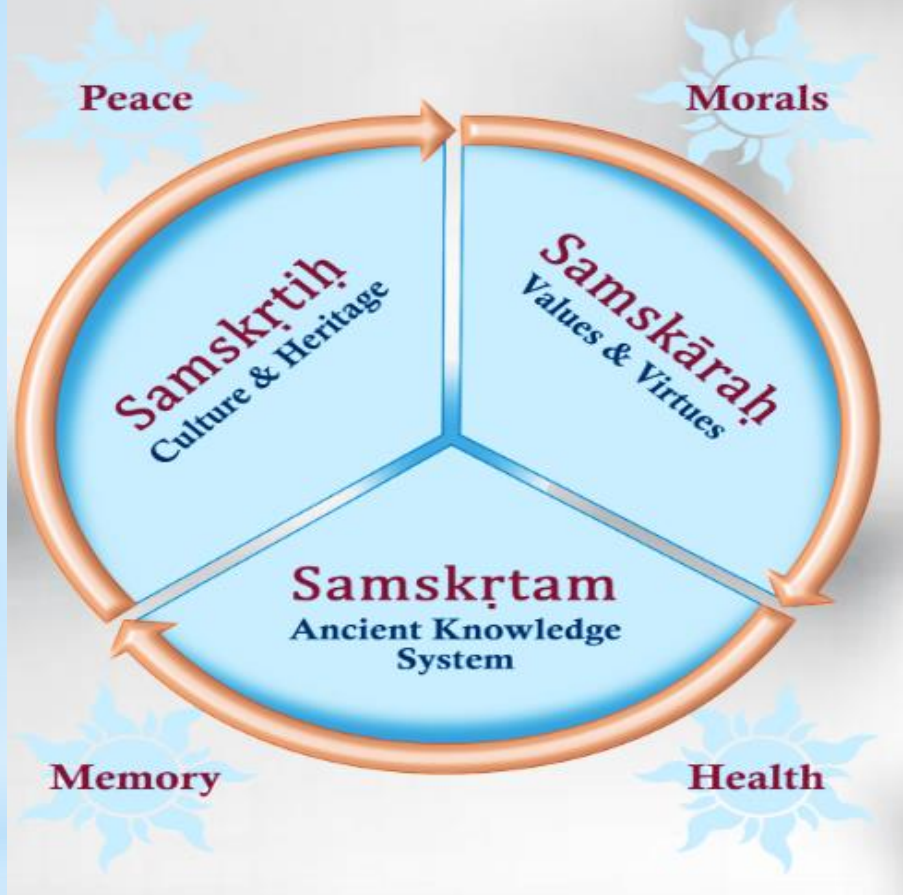
# Our Vision

# Why Vyoma ?

## Contemporary Challenges include:

- ❖ Over **stressed** life in general
- ❖ Life style **diseases** even at young age
- ❖ Overall **erosion of value** system
- ❖ **Lack of peace** of mind
- ❖ **No happiness** in spite of all the conveniences

# Why Vyoma ?



To promote : **3 S**

- ✓ Samskritam - Ancient Knowledge Systems
- ✓ Samskriti - Culture & Heritage
- ✓ Samskara - Values & Virtues

❖ Vyoma strongly believes that sustained efforts to inculcate the 3S with modern approach will help us tide over the challenges.

# How are we delivering 3 S



**Geetha Govinda Samskrita Sangha Model**  
(>20 yrs = 4000 people)

**VS**



**Decades of teaching experience**

**Vyoma Labs model**  
(5 yrs = 110,000 touch points)

- Benefits of live Guru,
- Live Shishya
- Live group of co-learners
- Instant feedback
- DISCIPLINE
- Time, location & Cost constraints

- Authentic, Anytime, Anywhere, Affordable,
- Interactive forums of co-learners
- Interesting methods : suitable to all learner types,
- From multiple knowledge sources into ONE place,
- Highest reach possible (online & offline content)



# How is Vyoma different from other organizations ?

इवलङ्करोत्तु भारती  
संस्कृतभारती



ARSHA VIDYA GURUKULAM  
INSTITUTE OF VEDANTA & SANSKRIT

And many other great  
organizations doing amazing work

- Other organizations are working in **Sanskritam, Samskriti** and related areas with some focus
- Vyoma compliments and helps **build that foundation** strongly i.e to Sharpen the Sanskrit language

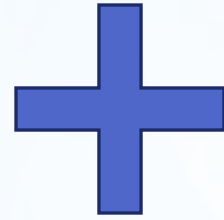
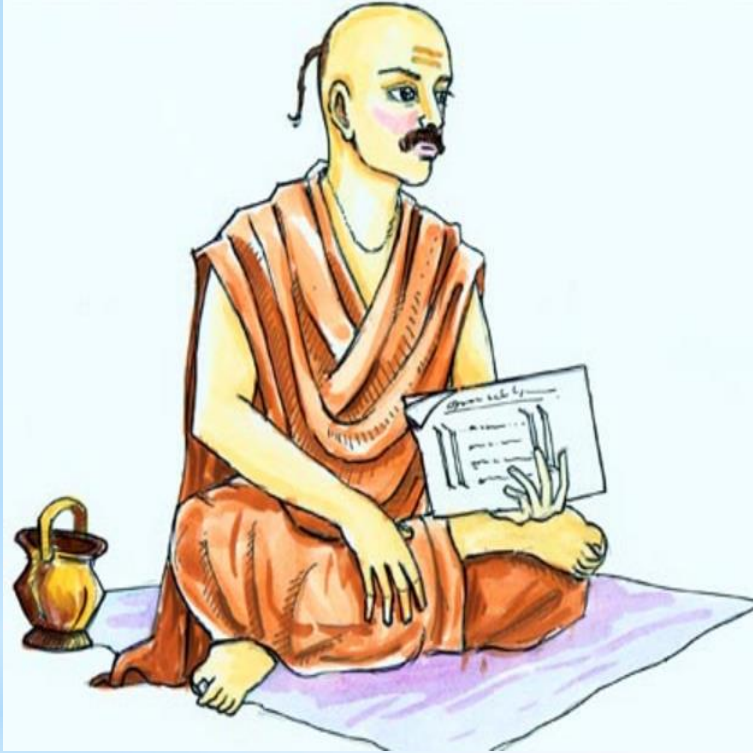
# What is Vyoma ?



- ✓ Registered & audited
- ✓ Has tax and foreign currency approvals
- ✓ Monthly and annual returns filed upto-date
- ✓ All funds used only for the cause: Members and Directors don't take any salary
- ✓ Currently funded by
  - Directors (around Rs 40+ lakhs) (4 years till date)
  - Sales revenue re-invested (around Rs16 lakhs)
  - A small group of donors

# What is Vyoma ?

*Unique company in the world !!!*



## Technology with Tradition:

Sanskrit scholars + Software engineers + Animation experts +  
Project Managers + Senior Industry Professionals + Volunteers +  
Academics + well-wishers = Products / Services to promote 3 S



# Principle: Technology with tradition

**Vision:** Samskritam- Samskriti- Samskara  
Consciousness to every individual.

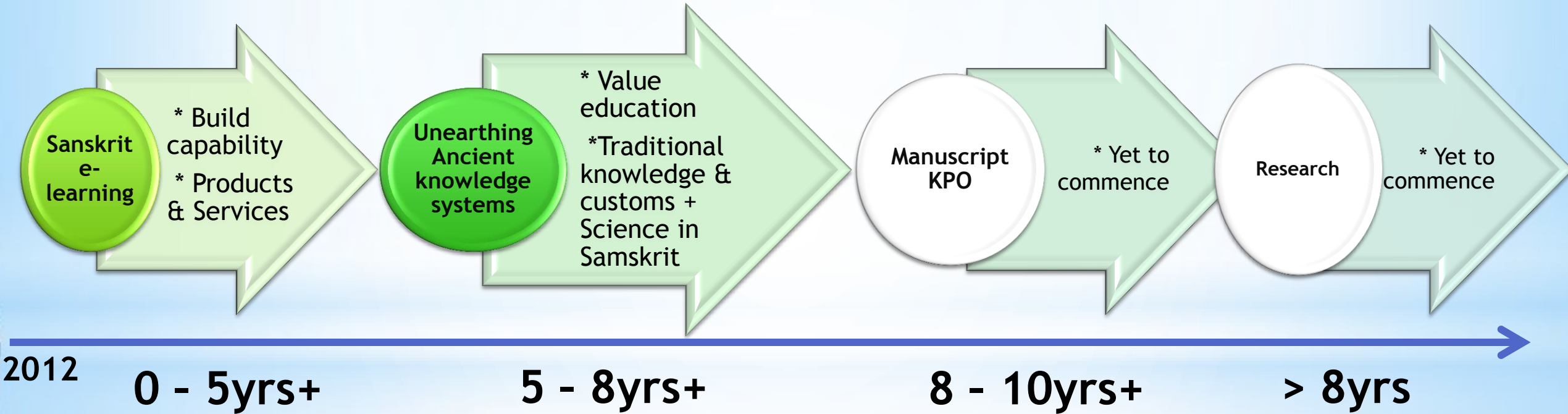
**Mission:** To build a sustainable professional eco-system,  
with Samskrit as the foundation,  
wherein professionals & experts collaborate &  
create enhanced value for its stakeholders.

**Goals:** To impact a million people by 2025

# Our Strategy

# Vyoma Labs Overall Strategy and where we are

- Vyoma Labs aims at using Ancient Knowledge Systems + Technology for the benefit of mankind ( tradition with technology )
- Vyoma's uniqueness is the perfect symphony of technology experts and Samskrit scholars.
- Our products and services are a testimony to our commitment of creating Samskrit consciousness to '1 million people'



Visit [www.vyomalabs.in](http://www.vyomalabs.in) for details

# Our Metrics & Impact



# Metrics

Key metrics which showcase, the phenomenal work done by Vyoma labs and their capability to execute large e-learning projects are :

<b>14</b> multimedia products	<b>32</b> online courses <b>4600+</b> committed learners	<b>1,10,400</b> People touch-prints achieved
<b>36</b> mobile apps	<b>1075</b> lessons <b>444</b> videos	<b>15</b> Service projects
<b>1,00,000</b> e-learning working man-hours	<b>10+</b> renowned scholars	<b>&gt; 25</b> committed volunteers / freelancers

## WHAT WE DO AT VYOMA

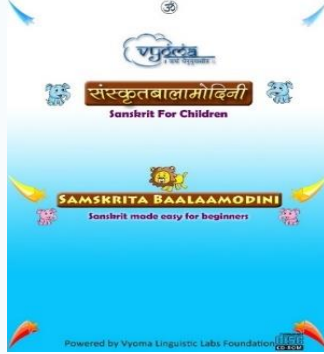
- ✓ Samskrit E - Learning Products
- ✓ Blended Learning Solutions
- ✓ E Learning Projects
- ✓ Partnering with Online course providers to deliver Samskrit Courses
- ✓ Samskrit & Value Education Outsourcing ( SVEO)
- ✓ Samskrit Knowledge Portals
- ✓ Sanskrit Language Labs

# Key Accomplishments of Vyoma Labs

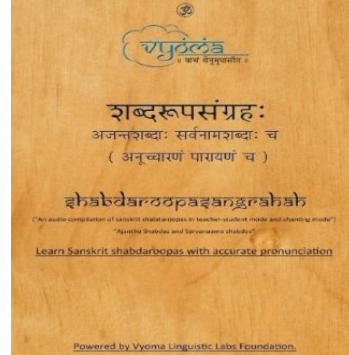
14 e-learning products in Web + CD + Android + IOS



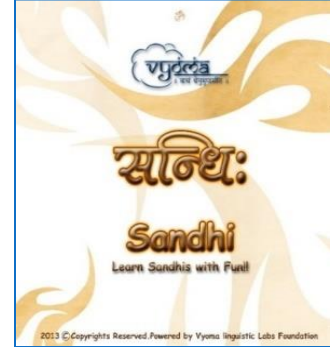
Śiśugītāni



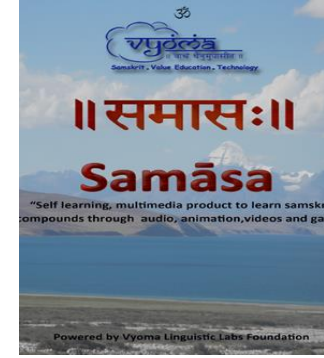
Bālāmodinī



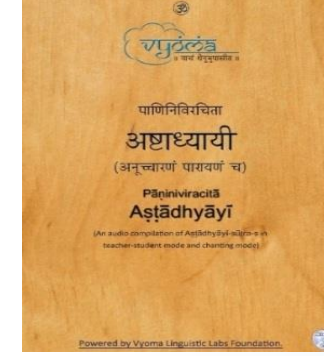
Śabdārūpa  
saṅgrahaḥ



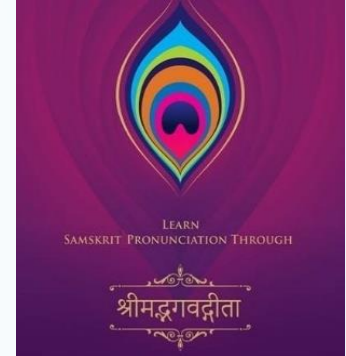
Sandhiḥ



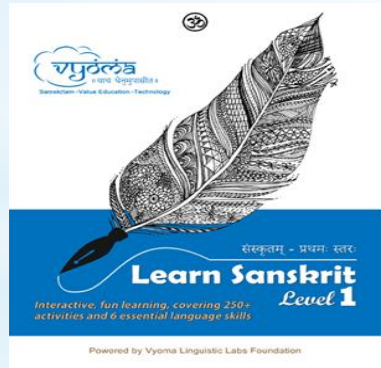
Samāsaḥ



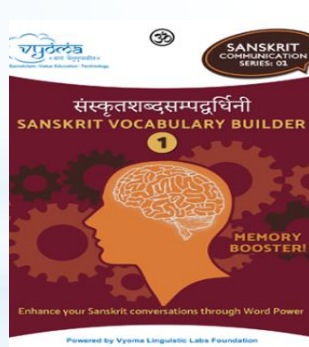
Aṣṭādhyāyī



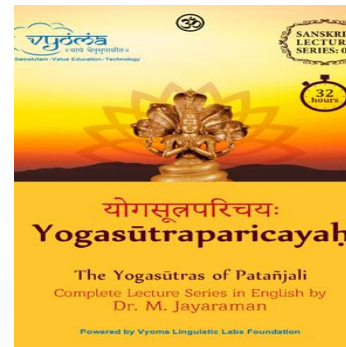
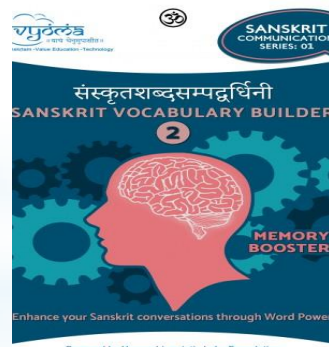
Śrīmad  
bhagavadgītā



Learn Sanskrit  
Level 1



Vocabulary Builder - 1 & 2



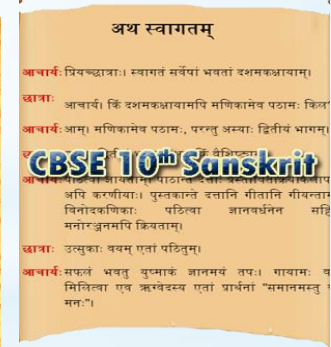
Yogasūtra  
paricayaḥ



Rāmāyaṇa  
ratnamālā



SSLC 10<sup>th</sup>  
standard



CBSE 10<sup>th</sup>  
standard

Visit [www.digitalsanskritguru.com](http://www.digitalsanskritguru.com) for more details















# Key Accomplishments - 5000+ registered learners

New courses | Browse by Subject | Browse by Level | Browse by Type | Browse by Teacher

Language Practice | Vyākaraṇaśāstra | Veda | Vedānta | Yogaśāstra | Nyāyaśāstra | Kāvya | Stotra

### Courses for Language Practice

 <p><b>Spoken Sanskrit</b> Completed webinar course Practical Vedānta @ IIMB Prof. B Mahadevan</p>	 <p><b>Buddhikaamsudhā</b> Ongoing webinar course Language Practice Vyoma Labs</p>	 <p><b>Learn Shabdarōpas - Level 3</b> Self-learning audio Language Practice Vyoma Labs</p>	 <p><b>Learn Shabdarōpas - Level 2</b> Self-learning audio Language Practice Vyoma Labs</p>
 <p><b>Kṛdāntāḥ</b> Ongoing Webinar Course Language Practice Sowmya Krishnapur</p>	 <p><b>Learn Shabdarōpas - level 1</b> Self-learning audio Language Practice Vyoma Labs</p>	 <p><b>Sanskrit Vocabulary Builder II</b> Self-learning course Language Practice Vyoma Labs</p>	 <p><b>Sanskrit Vocabulary Builder I</b> Self-learning course Language Practice Vyoma Labs</p>
 <p><b>Learn Sanskrit Level 1</b></p>	 <p><b>Samskrita-vākyā-racanaḥ - Vibhaktiḥ</b> Completed Webinar Course</p>	 <p><b>Samskrita-Prārambhaḥ Of Bharatiya Vidya Bhavan</b> Self Learning Course Language Practice Vyoma Labs</p>	 <p><b>Samskrita-Bhābodhan Of Bharatiya Vidya Bhavan</b> Self Learning Course Language Practice Vyoma Labs</p>

Our online  
saṃskṛta  
pāṭhaśālā

Visit [www.sanskritfromhome.in](http://www.sanskritfromhome.in) for more details



# Our LMS Platform for andriod and IOS

<http://sanskrit.skoolbox.in>

The screenshot shows the Vyoma Labs LMS interface. The top navigation bar includes Home, Dashboard, Events, My Subjects, and This course. The main content area is divided into two sections: '1. वर्णमाला - The Alphabet' and '2. गुणित्वाक्षराणि - Vowel signs'. Each section contains a list of items: Topic summary, Topic assessment, and Lessons and exercises. The right sidebar features a search forums section with a search box and a 'Go' button, a 'Latest announcements' section with a message that no news has been posted yet, an 'Upcoming events' section with a message that there are no upcoming events, and a 'Recent activity' section showing activity since Tuesday, 18 October 2016, 11:04 PM.

Skoolbox is a moodle based technology LMS platform which enables SCORM compliant content to be accessed through Web, IOS and Andriod. Huge saving in development costs without compromise on the learner experience. !!

Benefits: for institutions; Learning content for serious learners on the GO!!

The screenshot shows the login page of the Vyoma Labs LMS. The page has a header with the Vyoma Labs logo and navigation icons. The main content area is divided into two sections: 'Log in' and 'Is this your first time here?'. The 'Log in' section contains a 'Username' field, a 'Password' field, a 'Remember username' checkbox, a 'Log in' button, a 'Forgotten your username or password?' link, and a 'Cookies must be enabled in your browser' message. The 'Is this your first time here?' section contains a welcome message, a link to download the skoolbox android or ios app, and buttons for 'GET IT ON Google Play' and 'Download on the App Store'. At the bottom, there is a contact information section with the email support@vyomalabs.in and the phone number +91 948-086-5623.

# Photos and Events ( for more visit [www.vyomalabs.in](http://www.vyomalabs.in))



Meeting with Sri Sri Guruji @ Bangalore



Website Release by Sringeri Jagadguru @ Sringeri



Bhagavad Gita Product release by Swami Tejomayanada @ Pune



Fruitful meeting with Swami Baba Ramdev @ Haridwar



Product Release @ Mysore - Bhagavad Gita by Prof Lakshmithathachar



Release of Vocab 1 & 2 @ Udupi by Pejawar Mutt Swamiji



# A few of our own CSR Activities



Free Value Education classes at Rural school in Karnataka ( Aapatsahaaya Foundation)



Donation of E-learning Products for SSLC 10<sup>th</sup> Std Toppers 2014-2015, Bangalore



Donating Sanskrit Level 1 Product to Students at Veda Vignana Gurukulam.( Maneesha foundation)



Sanskrit E-learning Free Training for Teachers at Ujire, 2016

# FINANCIAL SUMMARY ( DEC 7 2012 to March 31st 2016)

	INFLOWS						OUTFLOWS				
	Inception to 31st march 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016	Total		Inception to 31st march 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016	Total
Revenue	3,44,336	3,12,073	3,85,752	6,29,963	16,72,123	Cost of sales	81,690	6,32,477	1,58,190	2,65,272	11,37,629
Other Inc/ Don	-	4,96,665	2,44,071	4,75,005	12,15,741	Employees and related	3,35,452	11,97,742	7,90,666	9,92,692	33,16,552
Loans/ Borr	2,77,083	19,59,911	9,87,591	8,53,552	40,78,138	Operational expenses	1,72,459	6,24,634	7,74,674	6,24,741	21,96,508
Sub Total	6,21,419	27,68,649	16,17,414	19,58,520	69,66,002	Sub Total	5,89,602	24,54,853	17,23,530	18,82,705	66,50,690
Less: Corpus						Adjusted WC					3,15,313
<b>Grand Total</b>	<b>6,21,419</b>	<b>27,68,649</b>	<b>16,17,414</b>	<b>19,58,520</b>	<b>69,66,002</b>	<b>Grand Total</b>	<b>5,89,602</b>	<b>24,54,853</b>	<b>17,23,530</b>	<b>18,82,705</b>	<b>69,66,003</b>
						Difference					0

## LEGAL SUMMARY

- Section 25 non profit company CIN No U80903KA2012NPL067092
- Sec 12 A , 80G, FCRA registration available
- VAT Registration , PT Registration available
- PAN, TAN and Export Import Code available
- Auditors of the Company: Vishnu Daya and Co
- Bank: City Union Bank Ltd, Vijayanagar Branch, Bangalore



# FINANCIAL SUMMARY

1. More than Rs. 40 lakhs of Director funds invested to create the products as on 31<sup>st</sup> March 2016.
2. Amount received through Sales of 16 lakhs invested back in product development.
3. Started Corpus Fund from April 1 2016
4. Operational fund ( salaries+ infra+ marketing) needed to run the company = Rs 1.5 lakhs per month.
5. Product development of approximately 12-15 lakhs needed per annum.
6. Volunteers needed for sales and to spread the word.

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[www.vyomalabs.in](http://www.vyomalabs.in)